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PATENT APPLICATION

Docket No. 004844.00023

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT:	Raia et al.	EXAMINER:	Kim, S.K.
SERIAL NO.:	10/730,497	ART UNIT:	3654
FILED:	08 December 2003	CONF. NO.:	2538
FOR:	RETRACTABLE BADGE REEL WITH BILLBOARD DISPLAY		

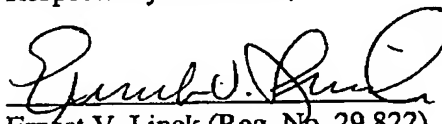
COMMISSIONER FOR PATENTS  
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FILED VIA FACSIMILE TO: (571) 273-8300 (5 Pages)

Sir:

## OFFICE ACTION RESPONSE UNDER 37 C.F.R. 1.111

In response to the Office Action dated July 14, 2005, please amend the above-identified application as described herein. Should the Examiner wish to discuss any of the amendments and/or remarks made herein, the undersigned attorney would appreciate the opportunity to do so. Thus the Examiner is hereby invited to call the undersigned, collect, at the number shown.

Respectfully submitted,

  
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Date: 13 October 2005